



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25246358		<b>Changes as of:</b> 7/13/2016 at 12:33 PM		<b>Version:</b> Original Order	
<b>CPE:</b>		<b>Flight:</b> 7/14/16 - 7/18/16		<b>Station:</b> KIMA	
<b>Agency:</b> SHORR JOHNSON MAGNUS		<b>Advertiser:</b> INSLEE, JAY		<b>Market:</b> Yakima	
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103		<b>Product:</b> Jay Inslee for Washington		<b>Office:</b> NEW YORK	
<b>Agency Order #:</b>		<b>Primary Demo:</b> Adults 35+		<b>Total GRP:</b>	
<b>Buyer:</b> MICHAEL D' ETTORRE		<b>Con Type:</b> POLITICAL/VOTE		<b>Separation:</b>	
<b>Salesperson:</b> JONATHAN VITTI 212-373-8256		<b>Assistant:</b> DEANA PEREZ 212-373-8269			
				<b>Total \$:</b> \$2,120.00	
				<b>Total Spots:</b> 24	
				<b>Total CPP:</b> \$0.00	

**Comments:** New Order for Jay Inslee, Please confirm, Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/14 - 7/18					Total Spots	Total \$	CPP	GRP
							7/14	7/15	7/16	7/17	7/18				
1	M-F 6:30a-7a		ACTION NEWS	\$50.00	0.0	30	0	1	0	0	2	3	\$150.00	\$0.00	0.0
2	M-F 7a-8a		CBS THIS MORN	\$50.00	0.0	30	0	1	0	0	2	3	\$150.00	\$0.00	0.0
3	M-F 10a-11a		PRICE IS RIGHT	\$65.00	0.0	30	0	2	0	0	1	3	\$195.00	\$0.00	0.0
4	Su 6:30p-7p		KIMA NW 630 SU	\$90.00	0.0	30	0	0	0	1	0	1	\$90.00	\$0.00	0.0
5	M-F 5p-5:30p		KIMA NEWS 5P	\$150.00	0.0	30	0	2	0	0	1	3	\$450.00	\$0.00	0.0
6	M-F 6p-6:30p		NEWS AT 6	\$150.00	0.0	30	0	2	0	0	1	3	\$450.00	\$0.00	0.0
7	Sa 6:30p-7p		KIMA NEWS	\$80.00	0.0	30	0	0	1	0	0	1	\$80.00	\$0.00	0.0
8	M-F 6:30p-7p		INSIDE EDITION	\$100.00	0.0	30	0	1	0	0	2	3	\$300.00	\$0.00	0.0
9	M-F 11p-11:30p		NEWS AT 11P	\$70.00	0.0	30	0	1	0	0	2	3	\$210.00	\$0.00	0.0
10	Su 7a-8:30a		CBS MORN NEWS	\$45.00	0.0	30	0	0	0	1	0	1	\$45.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>10</b>	<b>1</b>	<b>2</b>	<b>11</b>	<b>24</b>	<b>\$2,120.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>CPE:</b>	<b>Flight:</b> 7/14/16 - 7/18/16	<b>Station:</b> KIMA	<b>Total \$:</b> \$2,120.00
<b>Agency:</b> SHORR JOHNSON MAGNUS	<b>Advertiser:</b> INSLEE, JAY	<b>Market:</b> Yakima	<b>Total Spots:</b> 24
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103	<b>Product:</b> Jay Inslee for Washington	<b>Office:</b> NEW YORK	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>	
<b>Buyer:</b> MICHAEL D' ETTORRE	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>	
<b>Salesperson:</b> JONATHAN VITTI 212-373-8256	<b>Assistant:</b> DEANA PEREZ 212-373-8269		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/13/16 12:33 PM	JONATHAN VITTI	New Order for Jay Inslee, Please confirm, Thanks!

Competitive Information	
<b>Market Budget:</b>	<b>\$4,818</b>
<b>KIMA Share:</b>	<b>44%</b>
<b>Comment:</b>	
<b>KAPP:</b>	<b>10%</b>
<b>KCYU:</b>	<b>3%</b>
<b>KNDO:</b>	<b>43%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$2,120.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$2,120.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	24	\$2,120.00
<b>Total</b>	<b>24</b>	<b>\$2,120.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/13/16 12:35 PM					\$0	\$0	
New	7/13/16 12:33 PM	JONATHAN VITTI	New	24		\$2,120.00	\$2,120.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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